

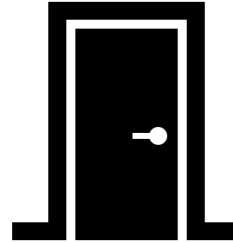
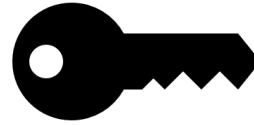


## Increased Number of Leads by 240% and ROAS by 130%

ADCORE

Successfully managed to increase the number of leads and ROAS in the locksmith industry, in Ontario Canada, and expand to further regions and localizations.

**“I highly recommend Adcore, Our joint effort throughout the past year led to a big increase in profit for the business. I couldn't be any happier.”**  
Chen Turgeman, CEO



### SOLUTION

The emergency locksmith & home repair service company, Speedy-Fast-Locksmith, strived to increase its profit, activity and market share within the GTA region in Ontario Canada. We utilized more than 15 years in the Lead generation industry, and our vast client base, in order to create a tailor-made plan, that puts in the center, the client's needs.

**+240%**

Conversions

By creating personalized assets for different audiences we were able to increase the number of leads.

**+130%**

ROAS

Using our best practices from working on dozens of Lead accounts we were able to also improve the ROAS



PROACTIVENESS

Being a performance agency we are committed to always improving results and trying new things.



AGILITY

The constant expansions to new localities required us to constantly adapt our strategy and assets.



**About Speedy-Fast-Locksmith**  
 Year established: 2005  
 Employees: 30  
 Head Quarters: Toronto, Canada  
 Industry: Emergency home repair service & locksmith.  
<https://www.speedy-fast-locksmith.com/>

**Speedy-Fast-Locksmith is a Canadian Emergency home repair services company.**

**Adcore** started working with Speedy-Fast-Locksmith in November 2019 and delivered great results. This led to quick expansion to further locations in Ontario Canada, among others.

### TECH USED



# Speedy-Fast-Locksmith, Increased Number of Leads by 240% and ROAS by 130%

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### CHALLENGE

The challenge was to increase the number of conversions, while keeping the CPA (cost per conversion) low, acquire new customers and gain a competitive advantage in the emergency home repair industry.

### SOLUTION

Following an analysis of the market and competition we created a tailor made plan and personalized localized assets for the client. This plan and new assets allowed us to achieve outstanding results within a short time frame.

### MAIN ACTIONS

- Created multiple diverse assets.
- Implementation of adcore's automation tools
- Using department best practice
- Expansion to new territories

