

ADCORE

TSX:ADCO | OTCQX:ADCOF

Investor Factsheet

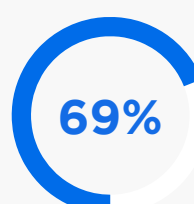
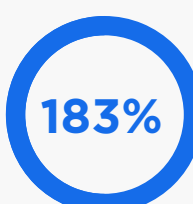
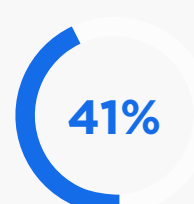
April, 2024

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

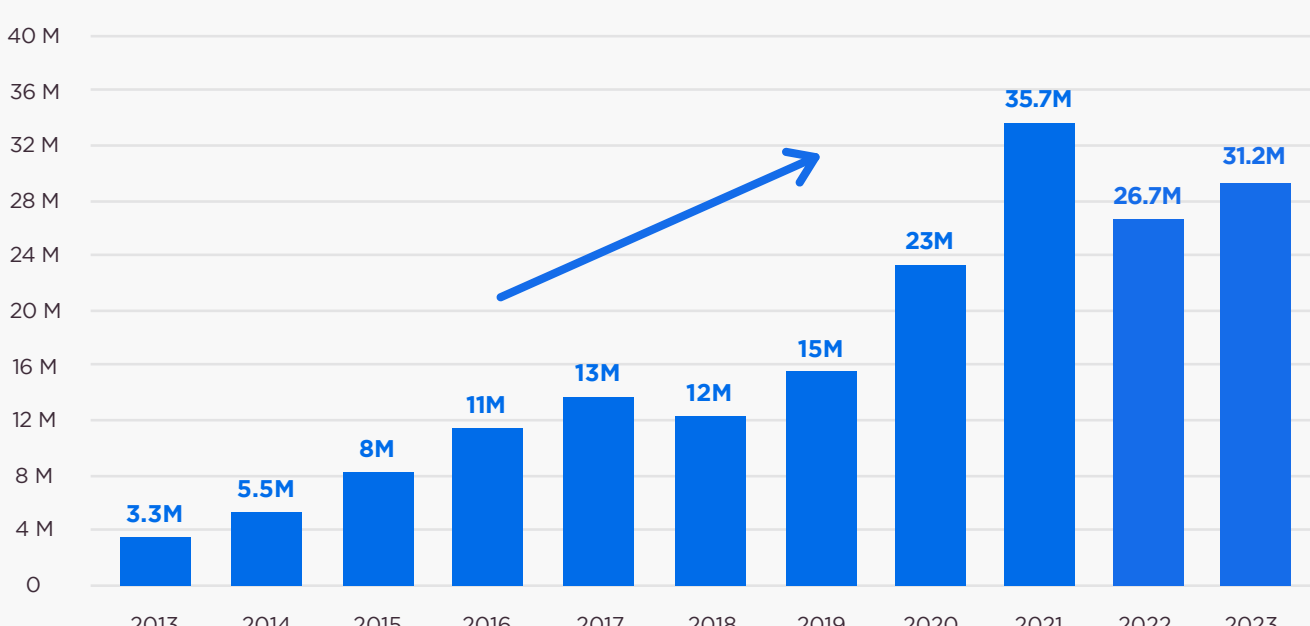


Investment Highlights

ALL NUMBERS ARE IN CAD



Q1 2023	Q2 2023	Q3 2023	Q4 2023
\$6.8M Revenue	\$6.9M Revenue	\$8.2M Revenue	\$9M Revenue
\$0.1 EBITDA (adj.)	\$0.1 EBITDA (adj.)	\$0.2 EBITDA (adj.)	\$0.5 EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD



7 Proprietary Machine Learning Technologies



VI

Ultimate AI powered ad automation tool

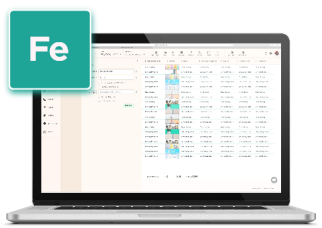
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SE

A visual account audit in under 30 seconds

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FE

Ultimate AI powered shopping & feed tool

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EM

Add AI to your product to easily sell your products anywhere online

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Growth Initiatives

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Accretive M&A
Leverage public listing



Expand Geographically
Projected \$1,166B digital ad spending by 2026



Deepen Partnerships
Embed Adcore platform



Expand Into Social
\$92B Social ad Market

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO

OTCQX : ADCOF

Market capitalization	\$14.8M
Share price (March 19, 2024)	\$0.255
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (December 31, 2023)	\$8.1M
Basic shares outstanding	61M
Options, RSUs & Warrants	6.9M
Management & Founders	42M
Trading float (MGMT estimate)	19M

IR Contacts

Martijn van den Bemd

CPO
+1-647-497-5337
martijn@adcore.com

Glen Akselrod

Investor Relations
Bristol IR
+905-326-1888 ext 1
info@bristolir.com

Dr. Eva Reuter

Investor Relations Europe
Dr. Reuter Investor Relations
+49 (0) 69 1532 5857
e.reuter@dr-reuter.eu

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