

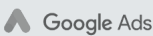
ADCORE

Investor Factsheet

June, 2025

TSX:ADCO | OTCQX:ADCOF

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way



Investment Highlights

ALL NUMBERS ARE IN CAD

44%

Efficiency

44% Gross margin in Q1 2025

520%

Attractive Share Price

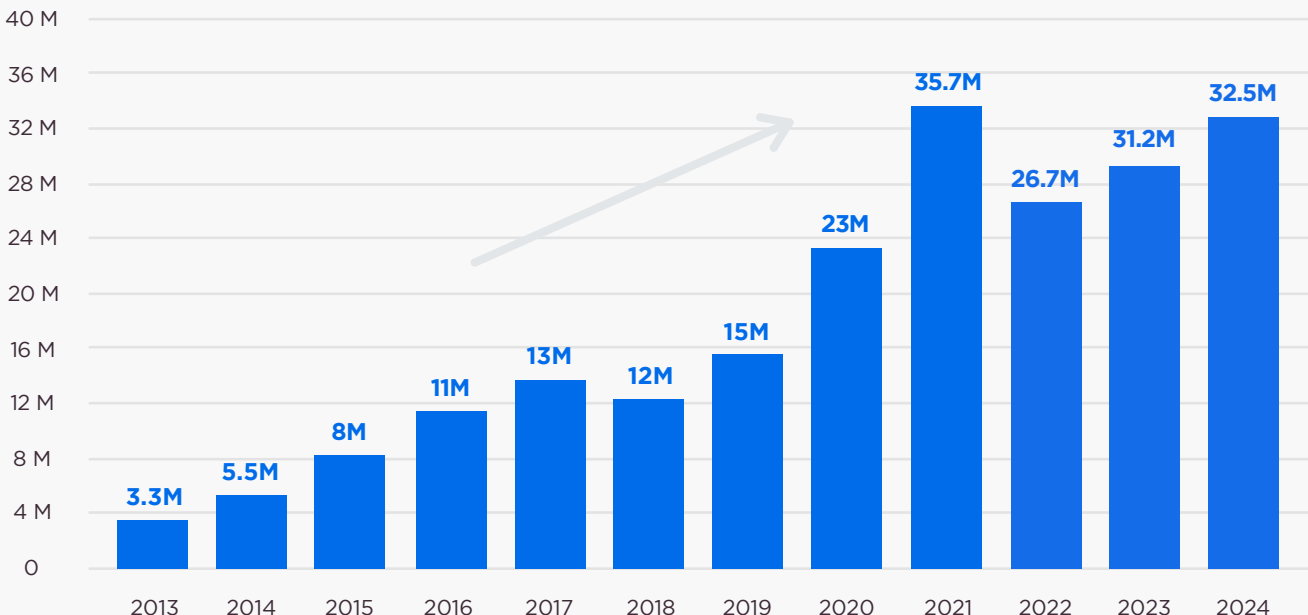
EV/Gross Profit As of May 7, 2025

69%

Tightly Held Ownership

By founders and directors

Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
\$6.9M Revenue	\$6.6M Revenue	\$7.8M Revenue	\$11.2M Revenue	\$7M Revenue
\$0.2 EBITDA (adj.)	\$(0.2) EBITDA (adj.)	\$0.3 EBITDA (adj.)	\$1.3 EBITDA (adj.)	\$0.2 EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD

\$15.4M

Market Cap (June 2, 2025)

\$750M

Ad Spend Managed (2024)

500+

Agency & Direct Clients

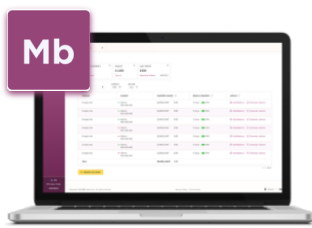
9 Proprietary Machine Learning Technologies



Proposaly

Streamline and automate your sales process

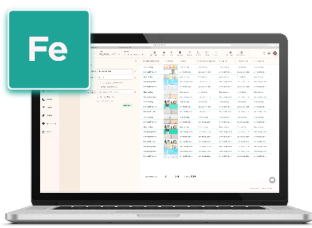
COMING SOON



MEDIA BLAST

Regain control of your advertising accounts

[LEARN MORE](#)



FEEDITOR

Ultimate AI powered shopping & feed tool

[LEARN MORE](#)



EFFORTLESS MARKETING

Add AI to your product to easily sell your products anywhere online

[LEARN MORE](#)

Growth Initiatives

ALL NUMBERS ARE IN CAD



Accretive M&A

Leverage public listing



Expand Geographically

Projected \$1,166B digital ad spending by 2026



Deepen Partnerships

Embed Adcore platform



Expand Into Sales Automation

\$21.5B by 2030

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO

OTCQX : ADCOF

Market capitalization	\$15.4M
Share price (June 2nd, 2025)	\$0.255
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (March 31st, 2025)	\$10.6M
Basic shares outstanding	60.63M
Options, RSUs & Warrants	8.1M
Management & Founders	41.94M
Trading float (MGMT estimate)	18.69M

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[Click here for Adcore's full INVESTOR PRESENTATION](#)

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