ADCORE

TSX:ADCO | OTCQX:ADCOF

Investor Factsheet

June, 2025

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

Instagram · Google Ads · FACEBOOK · Microsoft Advertising · LinkedIn · Taboola · amazonadvertising

Investment Highlights

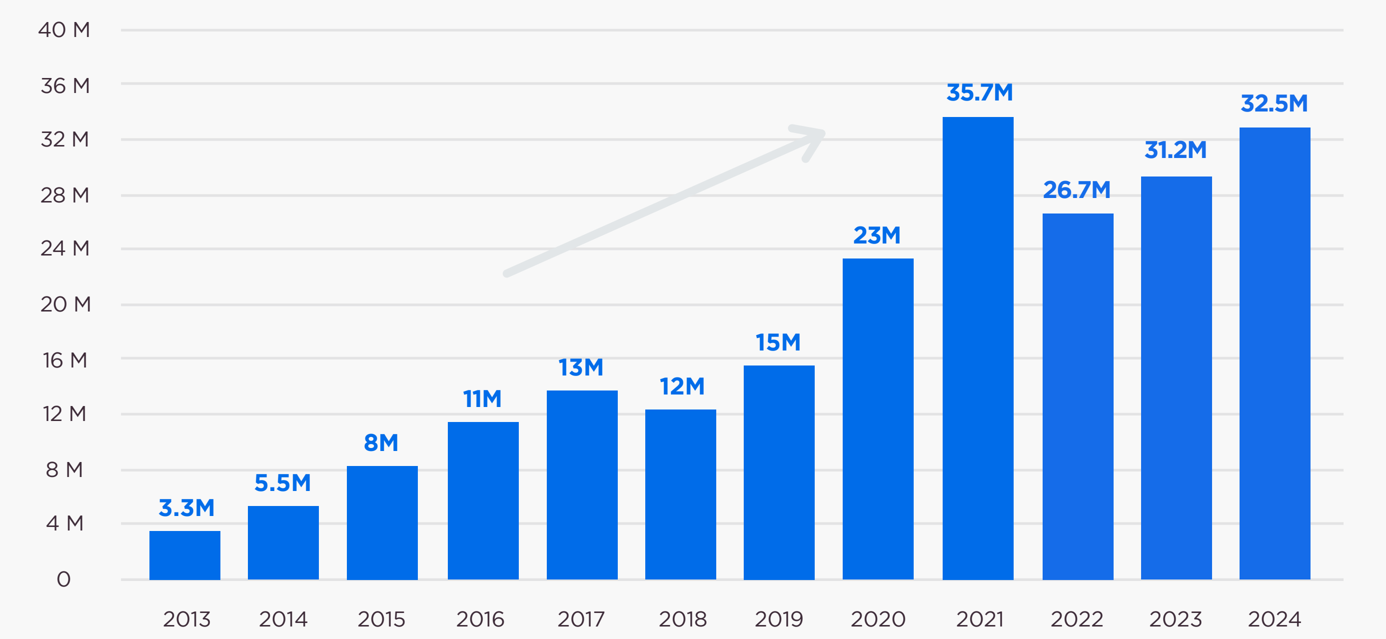
ALL NUMBERS ARE IN CAD

44% — **Efficiency**
44% Gross margin in Q1 2025

520% — **Attractive Share Price**
EV/Gross Profit
As of May 7, 2025

69% — **Tightly Held Ownership**
By founders and directors

Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
$6.9M Revenue	$6.6M Revenue	$7.8M Revenue	$11.2M Revenue	$7M Revenue
$0.2 EBITDA (adj.)	$(0.2) EBITDA (adj.)	$0.3 EBITDA (adj.)	$1.3 EBITDA (adj.)	$0.2 EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD

$15.4M Market Cap (June 2, 2025)

$750M Ad Spend Managed (2024)

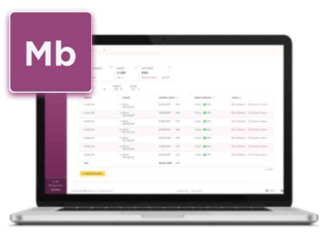
500+ Agency & Direct Clients

9 Proprietary Machine Learning Technologies

Proposaly

Streamline and automate your sales process

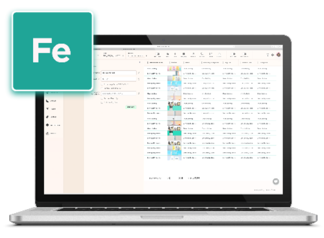
COMING SOON



MEDIA BLAST

Regain control of your advertising accounts

LEARN MORE



FEEDITOR

Ultimate AI powered shopping & feed tool

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EFFORTLESS MARKETING

Add AI to your feed to easily sell your products anywhere online

LEARN MORE

Growth Initiatives

ALL NUMBERS ARE IN CAD

Accretive M&A
Leverage public listing

Expand Geographically
Projected $1,166B digital ad spending by 2026

Deepen Partnerships
Embed Adcore platform

Expand Into Sales Automation
$21.5B by 2030

Capitalization Table & Key Metrics

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TSX : ADCO OTCQX : ADCOF

Market capitalization	$15.4M
Share price (June 2nd, 2025)	$0.255
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (March 31st, 2025)	$10.6M
Basic shares outstanding	60.63M
Options, RSUs & Warrants	8.1M
Management & Founders	41.94M
Trading float (MGMT estimate)	18.69M

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