

ADCORE

Investor Factsheet

November, 2025

TSX:ADCO | OTCQX:ADCOF

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

Instagram

Google Ads

FACEBOOK

Microsoft Advertising

LinkedIn

Taboola

amazonadvertising

Investment Highlights

ALL NUMBERS ARE IN CAD

44%

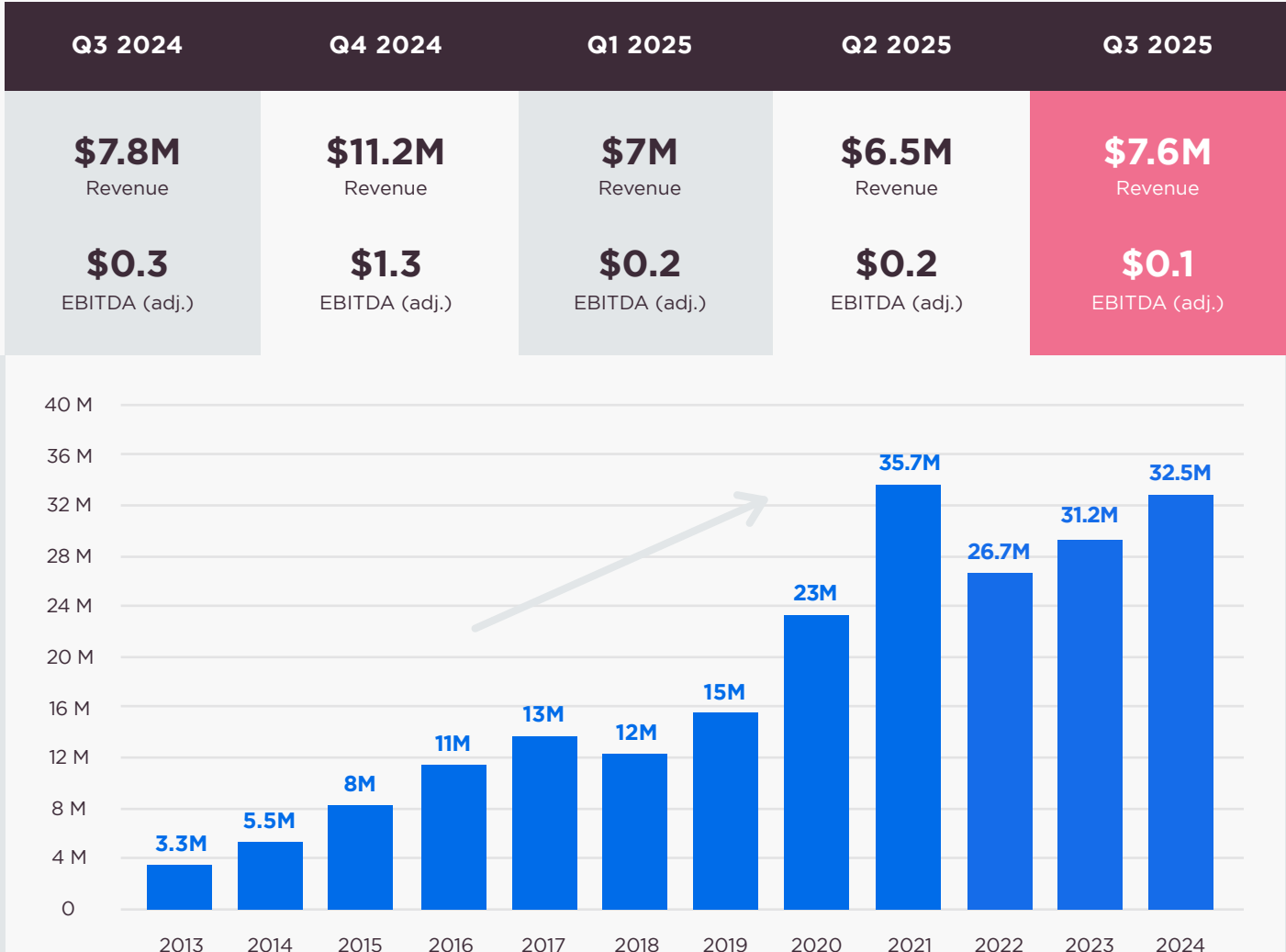
Efficiency
44% Gross margin in 1-9/2025

445%

Attractive Share Price
EV/Gross Profit As of November 11, 2025

69%

Tightly Held Ownership
By founders and directors



Business Highlights

ALL NUMBERS ARE IN CAD

\$14.5M

Market Cap (November 11, 2025)

\$750M

Ad Spend Managed (2024)

500+

Agency & Direct Clients

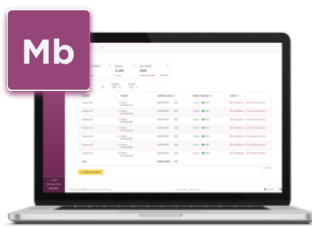
9 Proprietary AI Powered Technologies



PROPOSAL

Streamline and automate your sales process

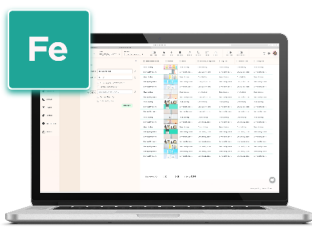
[COMING SOON](#)



MEDIA BLAST

Regain control of your advertising accounts

[LEARN MORE](#)



FEEDITOR

Ultimate AI powered shopping & feed tool

[LEARN MORE](#)



EFFORTLESS FEED

Add AI to your product to easily sell your products anywhere online

[LEARN MORE](#)

Growth Initiatives

ALL NUMBERS ARE IN CAD



Accretive M&A

Leverage public listing



Expand Geographically

Projected \$1,166B digital ad spending by 2026



Deepen Partnerships

Embed Adcore platform



Expand Into Sales Automation

\$21.5B by 2030

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO

OTCQX : ADCOF

Market capitalization

\$14.5M

Share price (November 11, 2025)

\$0.24

IPO date

May 27, 2019

Year-end

Dec-31

Cash balance (September 30, 2025)

\$7.3M

Basic shares outstanding

60.7M

Options, RSUs & Warrants

8M

Management & Founders

42.1M

Trading float (MGMT estimate)

18.6M

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[Click here for Adcore's full INVESTOR PRESENTATION](#)

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