

ADCORE

TSX:ADCO | OTCQX:ADCOF

Investor Factsheet

March, 2026

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

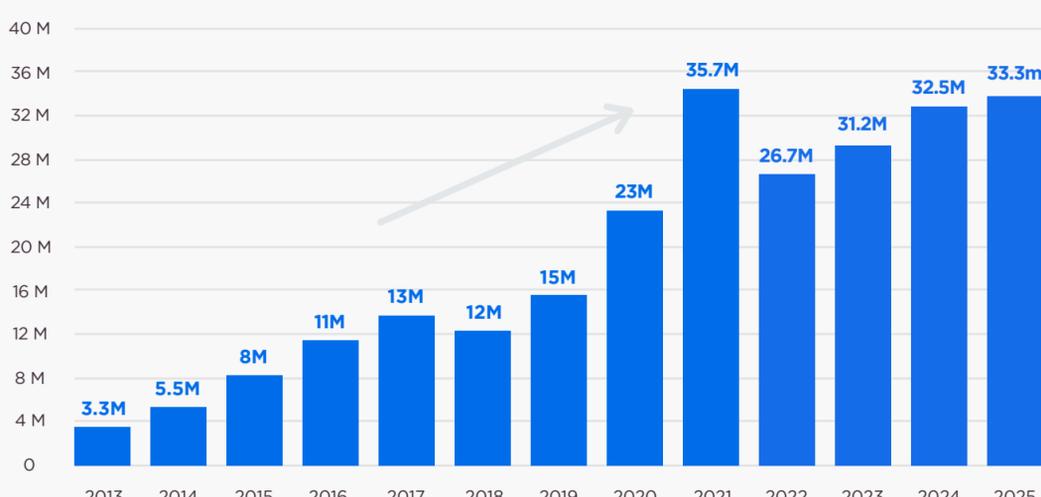


Investment Highlights

ALL NUMBERS ARE IN CAD



Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025
\$11.2M Revenue	\$7M Revenue	\$6.5M Revenue	\$7.6M Revenue	\$12.1M Revenue
\$1.3 EBITDA (adj.)	\$0.2 EBITDA (adj.)	\$0.2 EBITDA (adj.)	\$0.1 EBITDA (adj.)	\$0.5 EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD



9 Proprietary AI Powered Technologies



PROPOSAL

Streamline and automate your sales process

[COMING SOON](#)



MEDIA BLAST

Regain control of your advertising accounts

[LEARN MORE](#)



FEEDITOR

Ultimate AI powered shopping & feed tool

[LEARN MORE](#)



EFFORTLESS FEED

Add AI to your product to easily sell your products anywhere online

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Growth Initiatives

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Accretive M&A

Leverage public listing



Expand Geographically

Projected \$1,166B digital ad spending by 2026



Deepen Partnerships

Embed Adcore platform



Expand Into Sales Automation

\$21.5B by 2030

Capitalization Table & Key Metrics

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TSX : ADCO

OTCQX : ADCOF

Market capitalization	\$8.9M
Share price (March 24, 2026)	\$0.14
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (December 31st, 2025)	\$10.3M
Basic shares outstanding	60.9M
Options, RSUs & Warrants	8.1M
Management & Founders	42.1M
Trading float (MGMT estimate)	18.7M

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