

ADCORE

Investor Factsheet

August, 2026

TSX:ADCO | OTCQX:ADCOF

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

Instagram

Google Ads

FACEBOOK

Microsoft Advertising

LinkedIn

Taboola

amazonadvertising

Investment Highlights

ALL NUMBERS ARE IN CAD

51%

Efficiency

51% gross margin in Q2.26

860%

Attractive Share Price

EV/Gross Profit
As of August 08, 2026

69%

Tightly Held Ownership

By founders and directors

Q2 2025

Q3 2025

Q4 2025

Q1 2026

Q2 2026

\$6.5M

Revenue

\$7.6M

Revenue

\$12.1M

Revenue

\$8.5M

Revenue

\$7.2M

Revenue

\$0.2

EBITDA (adj.)

\$0.1

EBITDA (adj.)

\$0.5

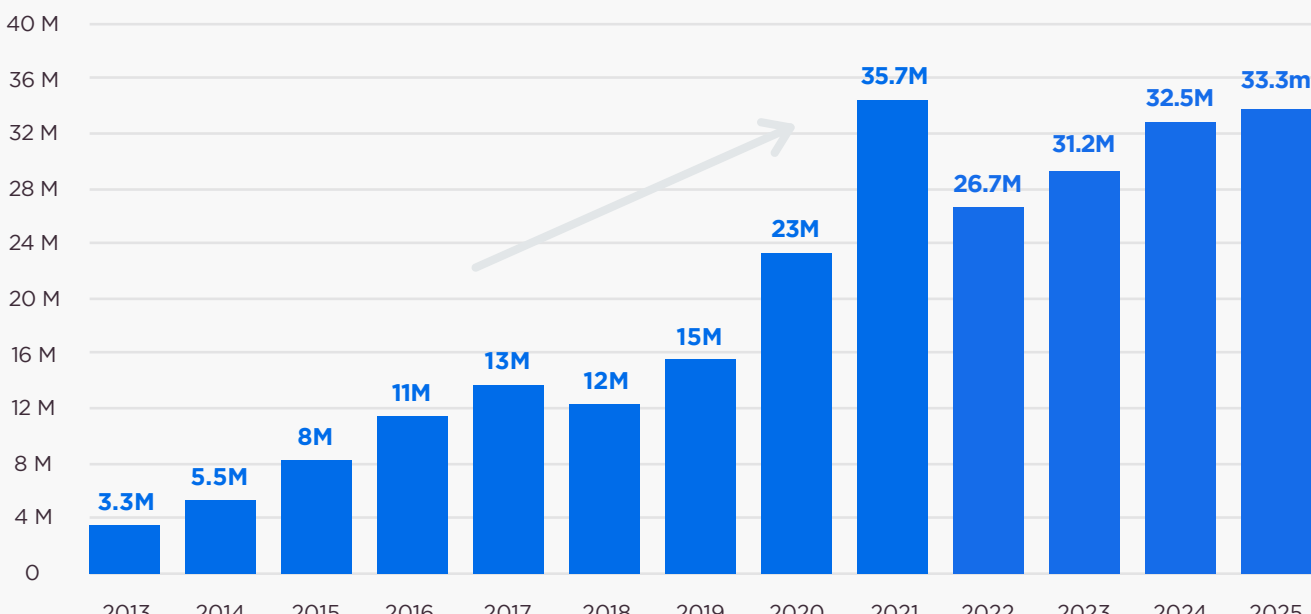
EBITDA (adj.)

\$(0.3)

EBITDA (adj.)

\$0.04

EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD

\$9.1M

Market Cap
(August 8, 2026)

500+

Agency &
Direct Clients

9 Proprietary AI Powered Technologies

AI

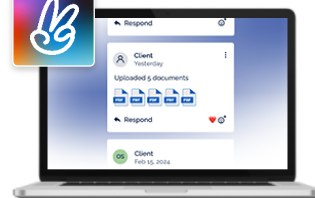


AI STUDIO

AI-powered creative generation for multi-platform digital advertising.

[LEARN MORE](#)

PRO

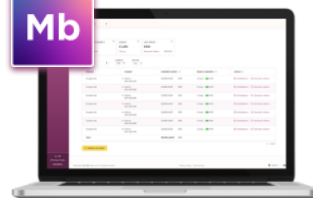


PROPOSAL

Streamline and automate your sales process

[LEARN MORE](#)

Mb

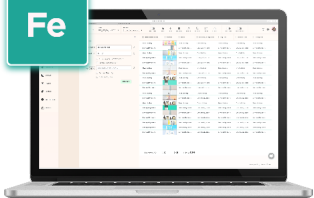


MEDIA BLAST

Regain control of your advertising accounts

[LEARN MORE](#)

Fe



FEEDITOR

Ultimate AI powered shopping & feed tool

[LEARN MORE](#)

Growth Initiatives

ALL NUMBERS ARE IN CAD



Accretive M&A

Leverage public listing



Expand Geographically

Projected \$965B digital ad spending by 2028



Deepen Partnerships

Embed Adcore platform



Expand Into Sales Automation

\$21.5B by 2030

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO

OTCQX : ADCOF

Market capitalization

\$9.1M

Share price (August 11, 2026)

\$0.15

IPO date

May 27, 2019

Year-end

Dec-31

Cash balance (June 30, 2026)

\$4M

Basic shares outstanding

61.0M

Options, RSUs & Warrants

7.9M

Management & Founders

42.2M

Trading float (MGMT estimate)

18.8M

IR Contacts

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[Click here for Adcore's full INVESTOR PRESENTATION](#)

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