ADCORE

Investor Factsheet

August, 2026

TSX:ADCO | OTCQX:ADCOF

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

Instagram · Google Ads · FACEBOOK · Microsoft Advertising · LinkedIn · Taboola · amazonadvertising

Investment Highlights

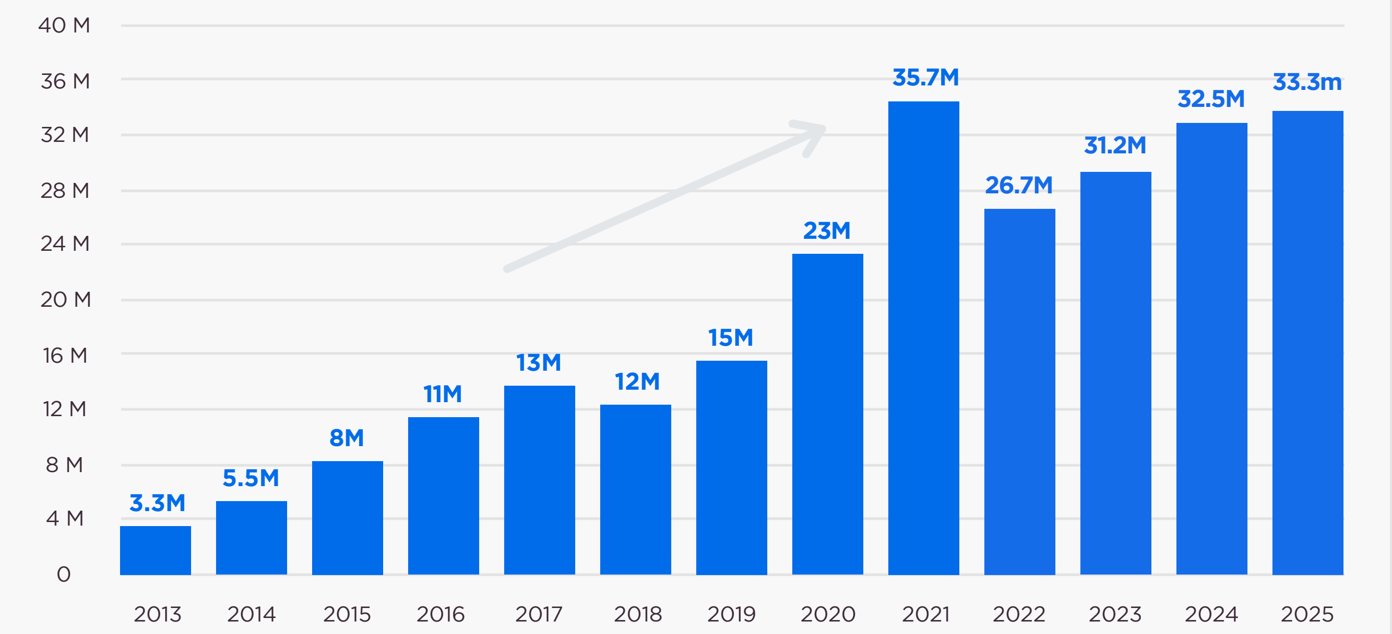
ALL NUMBERS ARE IN CAD

51% — **Efficiency**
51% gross margin in Q2.26

860% — **Attractive Share Price**
EV/Gross Profit
As of August 08, 2026

69% — **Tightly Held Ownership**
By founders and directors

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Revenue	$6.5M	$7.6M	$12.1M	$8.5M	$7.2M
EBITDA (adj.)	$0.2	$0.1	$0.5	$(0.3)	$0.04



Business Highlights

ALL NUMBERS ARE IN CAD

$9.1M
Market Cap
(August 8, 2026)

500+
Agency &
Direct Clients

9 Proprietary AI Powered Technologies

AI STUDIO

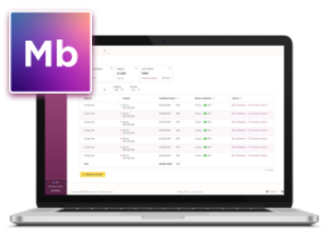
AI-powered creative generation for multi-platform digital advertising.

LEARN MORE

PROPOSALY

Streamline and automate your sales process

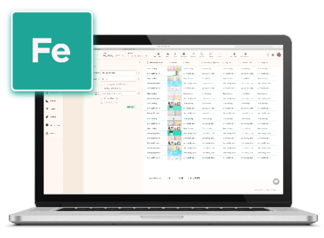
LEARN MORE



MEDIA BLAST

Regain control of your advertising accounts

LEARN MORE



FEEDITOR

Ultimate AI powered shopping & feed tool

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Growth Initiatives

ALL NUMBERS ARE IN CAD

Accretive M&A
Leverage public listing

Expand Geographically
Projected $965B digital ad spending by 2028

Deepen Partnerships
Embed Adcore platform

Expand Into Sales Automation
$21.5B by 2030

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO   OTCQX : ADCOF

Market capitalization	$9.1M
Share price (August 11, 2026)	$0.15
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (June 30, 2026)	$4M
Basic shares outstanding	61.0M
Options, RSUs & Warrants	7.9M
Management & Founders	42.2M
Trading float (MGMT estimate)	18.8M

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Click here for Adcore's full
INVESTOR PRESENTATION