

ADCORE

Investor Factsheet

TSX:ADCO | OTCQX:ADCOF

November, 2026

A leading e-commerce marketing management and automation platform to leverage digital marketing in an effortless and accessible way

Instagram · Google Ads · FACEBOOK · Microsoft Advertising · LinkedIn · Taboola · amazonadvertising

Investment Highlights

ALL NUMBERS ARE IN CAD

64%

Efficiency

64% gross margin in Q3.26

719%

Attractive Share Price

EV/Gross Profit

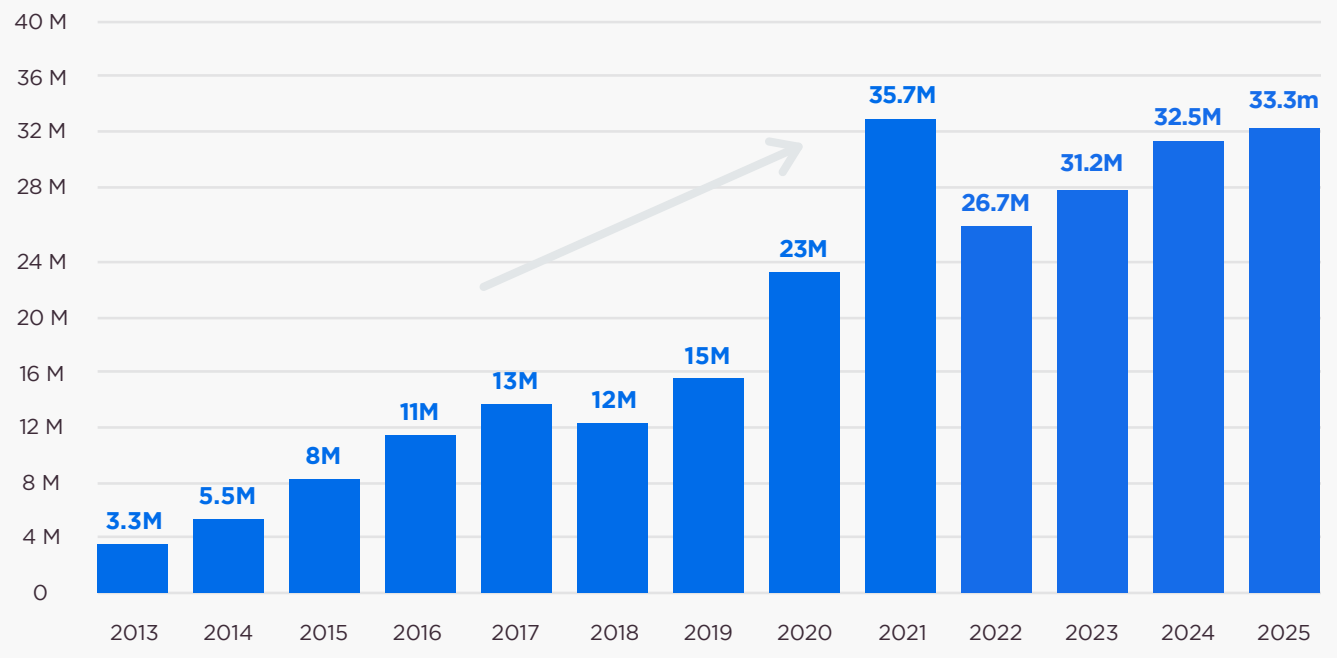
As of Nov 04, 2026

69%

Tightly Held Ownership

By founders and directors

Q3 2025	Q4 2025	Q1 2026	Q2 2026	Q3 2026
$7.6M Revenue	$12.1M Revenue	$8.5M Revenue	$7.2M Revenue	$5.8M Revenue
$3.1M Gross Profit	$3.8M Gross Profit	$3.1M Gross Profit	$3.7M Gross Profit	$3.7M Gross Profit
$0.1 EBITDA (adj.)	$0.5 EBITDA (adj.)	$(0.3) EBITDA (adj.)	$0.04 EBITDA (adj.)	$0.1 EBITDA (adj.)



Business Highlights

ALL NUMBERS ARE IN CAD

$8.8M

Market Cap (Nov 4, 2026)

500+

Agency & Direct Clients

4 Proprietary AI Powered Technologies



AI STUDIO

AI-powered creative generation for multi-platform digital advertising.

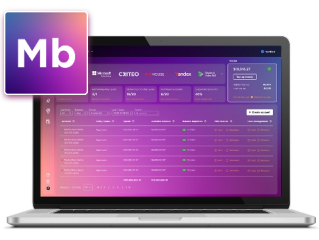
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PROPOSALY

Streamline and automate your sales process

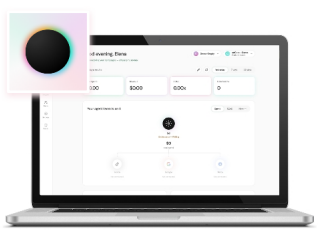
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MEDIA BLAST

Regain control of your advertising accounts

LEARN MORE



TOTAL ECLIPSE

One workspace to manage every ad account

LEARN MORE

Growth Initiatives

ALL NUMBERS ARE IN CAD

Accretive M&A

Leverage public listing

Expand Geographically

Projected $965B digital ad spending by 2028

Deepen Partnerships

Embed Adcore platform

Expand Into Sales Automation

$21.5B by 2030

Capitalization Table & Key Metrics

ALL NUMBERS ARE IN CAD

TSX : ADCO	OTCQX : ADCOF
Market capitalization	$8.8M
Share price (November 04, 2026)	$0.145
IPO date	May 27, 2019
Year-end	Dec-31
Cash balance (September 30, 2026)	$4.3M
Basic shares outstanding	61.0M
Options, RSUs & Warrants	8.3M
Management & Founders	42.2M
Trading float (MGMT estimate)	18.8M

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Click here for Adcore's full

INVESTOR PRESENTATION

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